



Live Fire Gear by Anthony Yeary

Starting a campfire is oftentimes more difficult than it should be. Starting a fire in good conditions is challenging enough, let alone when conditions are really bad. The following two products: the Live Fire Survival Kit and the Live Fire 550 Fire Cord, at first seem gimmicky, but they are actually quite practical in all respects and can make wilderness survival a little bit easier.



First up, is the Live Fire Survival Kit: this product consists of a large size Live Fire Emergency Fire Starter, a magnesium fire starter (in the form of a rod), a metal striker for the magnesium rod and a convenient lanyard to string the rod with the striker. Live Fire's fire starter is one of the most ridiculously easy ways to start a fire that I've ever seen. It's a simple tin container that contains a fuel-soaked micro-fiber material that resembles yellow insulation. You simply slide open the tin to the size of fire that you want, scrape up the fibers with a knife or similar tool and light it. By doing this, you have a small flame that you can set tinder around to nurture a larger fire. The best thing is that you can extinguish the fire starter's flame by simply closing the lid; and, it's ready to

be used again when you need it. Of course it is simpler to light it up with a match or lighter, it's still ignited rather easily with just the magnesium rod.



Secondly, is the Live Fire 550 Fire Cord: on the surface, 550 Fire Cord is paracord, but Live Fire has added an 8th strand in the core which is flammable and makes for convenient tinder. To use it, unravel the Fire Cord and rough up the fibers of the flammable red strand. Then, with whatever is at your disposal, ignite it and begin nurturing your fire. The best part is that technically, it's still paracord. This allows your imagination to run its natural course with how you'll utilize it. Will you carry your Fire Cord tinder around as a bracelet, a keychain or a rifle sling? Whatever you feel is best, because paracord is just that versatile.

Live Fire's products are so awesome because they build a better mousetrap. Starting a fire can be a real annoyance and products like the Survival Kit and Fire Cord remove these issues when you need it the most. The small size and light weight of Live Fire's survival tools ensures that you'll have them when you need them. Plus, they're practical and actually work. In a sea of on-the-shelf, ready to use survival products, what more could anyone want? For more information, visit their website at www.livelifiregear.com or email them at livelifiregear@gmail.com.